

NCC Cable System Order

Order #	62322562
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$6,100.00		
Commission	\$915.00		
Net Total	\$5,185.00		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	7	\$227.00	\$1,589.00	30	
2	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$227.00	\$227.00	30	
3	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	10	\$45.00	\$450.00	30	
4	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$45.00	\$90.00	30	
5	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$82.00	\$574.00	30	
6	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$82.00	\$82.00	30	
7	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$318.00	\$2,226.00	30	
8	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$318.00	\$318.00	30	
9	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$136.00	\$544.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	35	5	0	0	0	0	0	0	0	0	0	0	40
AMT	\$5,383.00	\$717.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,100.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 08/19/16

62322562 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62322562	Flight Dates	08/22/16 - 09/04/16	Update Date	08/19/16		
Syscode	1877	Agency	Multi Media Services	Version	1 Vs. 1		
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Principled Leadership Fund	Show All Lines			
Market	Mobile				Total # of Weeks	2	
		Client Code	74	Total		\$2,032.00	
AE	Collin Diederich	Product Code	99	Commission		\$304.80	
Sales Coordinator	Taylor Dale	Est Code	685	Net Total		\$1,727.20	
Office	Washington	Product Name		Total Spots		40	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 8.19 NEW ORDER: Please confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	7	\$76.00	\$532.00	30	
2	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	10	\$15.00	\$150.00	30	
3	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	
4	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$106.00	\$742.00	30	
5	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$45.00	\$180.00	30	
6	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$76.00	\$76.00	30	
7	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$15.00	\$30.00	30	
8	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$27.00	\$27.00	30	
9	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$106.00	\$106.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	35	5	0	0	0	0	0	0	0	0	0	0	40
AMT	\$1,793.00	\$239.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,032.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/19/16

62322562 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62322562
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,951.00	
Commission		\$742.65	
Net Total		\$4,208.35	
Total Spots		195	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	2	\$12.00	\$24.00	30	
2	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	4	\$12.00	\$48.00	30	NCR 08/15/16-09/04/16
3	CNN	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$9.00	\$36.00	30	
4	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$9.00	\$72.00	30	NCR 08/15/16-09/04/16
5	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$12.00	\$48.00	30	NCR 08/15/16-09/04/16
6	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	
7	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 08/15/16-09/04/16
8	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	2	\$76.00	\$152.00	30	
9	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	6	\$76.00	\$456.00	30	NCR 08/15/16-09/04/16
10	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$15.00	\$60.00	30	
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$15.00	\$120.00	30	NCR 08/15/16-09/04/16
12	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$45.00	\$180.00	30	NCR 08/15/16-09/04/16
13	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$27.00	\$54.00	30	
14	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	NCR 08/15/16-09/04/16
15	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$106.00	\$212.00	30	
16	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$106.00	\$636.00	30	NCR 08/15/16-09/04/16
17	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$12.00	\$48.00	30	
18	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$12.00	\$96.00	30	NCR 08/15/16-09/04/16
19	HGTV	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$12.00	\$48.00	30	NCR 08/15/16-09/04/16
20	HGTV	LOVE IT OR LIS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$24.00	\$48.00	30	

NCC Cable System Order

Order #	62322562
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,951.00	
Commission		\$742.65	
Net Total		\$4,208.35	
Total Spots		195	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 08/15/16-09/04/16
22	HGTV	TINY HOUSE BIG<	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
23	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 08/15/16-09/04/16
24	FOOD	KITCHEN AT FN,<	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$6.00	\$24.00	30	
25	FOOD	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$6.00	\$48.00	30	NCR 08/15/16-09/04/16
26	FOOD	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$9.00	\$36.00	30	NCR 08/15/16-09/04/16
27	FOOD	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$15.00	\$30.00	30	
28	FOOD	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 08/15/16-09/04/16
29	FOOD	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$54.00	\$108.00	30	
30	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$54.00	\$324.00	30	NCR 08/15/16-09/04/16
31	AEN	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$9.00	\$36.00	30	
32	AEN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$9.00	\$72.00	30	NCR 08/15/16-09/04/16
33	AEN	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$7.00	\$28.00	30	NCR 08/15/16-09/04/16
34	AEN	THE FIRST 48	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$29.00	\$58.00	30	
35	AEN	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR 08/15/16-09/04/16
36	AEN	THE FIRST 48	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$63.00	\$126.00	30	
37	AEN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$63.00	\$378.00	30	NCR 08/15/16-09/04/16
38	DISC	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$9.00	\$36.00	30	
39	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$9.00	\$72.00	30	NCR 08/15/16-09/04/16
40	DISC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$6.00	\$24.00	30	NCR 08/15/16-09/04/16
41	DISC	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$15.00	\$30.00	30	

NCC Cable System Order

Order #	62322562
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Update Date	08/19/16
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$4,951.00	
Commission		\$742.65	
Net Total		\$4,208.35	
Total Spots		195	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	DISC	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 08/15/16-09/04/16
43	DISC	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	
44	DISC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 08/15/16-09/04/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	146	49	0	0	0	0	0	0	0	0	0	0	195
AMT	\$3,742.00	\$1,209.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,951.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/19/16

62322562 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62322562
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,093.00	
Commission		\$613.95	
Net Total		\$3,479.05	
Total Spots		312	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X							-	-	2	\$7.00	\$14.00	30	
2	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	4	\$7.00	\$28.00	30	NCR 08/15/16-09/04/16
3	CNN	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$5.00	\$20.00	30	
4	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$5.00	\$40.00	30	NCR 08/15/16-09/04/16
5	CNN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	6	\$5.00	\$30.00	30	NCR 08/15/16-09/04/16
6	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$7.00	\$14.00	30	
7	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	NCR 08/15/16-09/04/16
8	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	2	\$36.00	\$72.00	30	
9	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	6	\$36.00	\$216.00	30	NCR 08/15/16-09/04/16
10	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$12.00	\$48.00	30	
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$12.00	\$96.00	30	NCR 08/15/16-09/04/16
12	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$24.00	\$96.00	30	NCR 08/15/16-09/04/16
13	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	3	\$16.00	\$48.00	30	
14	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 08/15/16-09/04/16
15	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NCR 08/15/16-09/04/16
16	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$48.00	\$96.00	30	
17	HGTV	AVG. ALL WKS/LOVE IT OR LIS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$7.00	\$28.00	30	
18	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$7.00	\$56.00	30	NCR 08/15/16-09/04/16
19	HGTV	AVG. ALL WKS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	NCR 08/15/16-09/04/16
20	HGTV	LOVE IT OR LIS	8/29/16	9/4/16	15:00	19:00	X							-	-	4	\$10.00	\$40.00	30	

NCC Cable System Order

Order #	62322562
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,093.00	
Commission		\$613.95	
Net Total		\$3,479.05	
Total Spots		312	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	NCR 08/15/16-09/04/16
22	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	NCR 08/15/16-09/04/16
23	HGTV	TINY HOUSE BIG<	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	
24	FOOD	KITCHEN AT FN,<	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$5.00	\$20.00	30	
25	FOOD	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$5.00	\$40.00	30	NCR 08/15/16-09/04/16
26	FOOD	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	NCR 08/15/16-09/04/16
27	FOOD	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	3	\$7.00	\$21.00	30	
28	FOOD	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	NCR 08/15/16-09/04/16
29	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 08/15/16-09/04/16
30	FOOD	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	
31	AEN	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$6.00	\$24.00	30	
32	AEN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$6.00	\$48.00	30	NCR 08/15/16-09/04/16
33	AEN	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$6.00	\$24.00	30	NCR 08/15/16-09/04/16
34	AEN	THE FIRST 48	8/29/16	9/4/16	15:00	19:00	X							-	-	4	\$12.00	\$48.00	30	
35	AEN	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	NCR 08/15/16-09/04/16
36	AEN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 08/15/16-09/04/16
37	AEN	THE FIRST 48	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
38	LIF	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$12.00	\$48.00	30	
39	LIF	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$12.00	\$96.00	30	NCR 08/15/16-09/04/16
40	LIF	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$12.00	\$48.00	30	NCR 08/15/16-09/04/16
41	LIF	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	4	\$12.00	\$48.00	30	

NCC Cable System Order

Order #	62322562
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Multi Media Services
Advertiser	Principled Leadership Fund

Client Code	74
Product Code	99
Est Code	685
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/19/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,093.00	
Commission		\$613.95	
Net Total		\$3,479.05	
Total Spots		312	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.19 NEW ORDER: Please confirm. Thanks!
------------	-----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	LIF	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	NCR 08/15/16-09/04/16
43	LIF	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 08/15/16-09/04/16
44	LIF	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
45	DISC	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$6.00	\$24.00	30	
46	DISC	AVG. ALL WKS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$6.00	\$48.00	30	NCR 08/15/16-09/04/16
47	DISC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$6.00	\$24.00	30	NCR 08/15/16-09/04/16
48	DISC	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	4	\$6.00	\$24.00	30	
49	DISC	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	NCR 08/15/16-09/04/16
50	DISC	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	NCR 08/15/16-09/04/16
51	DISC	AVG. ALL WKS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	
52	HIST	AVG. ALL WKS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$11.00	\$44.00	30	
53	HIST	AVG. ALL WKS<	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$11.00	\$88.00	30	NCR 08/15/16-09/04/16
54	HIST	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	NCR 08/15/16-09/04/16
55	HIST	AVG. ALL WKS	8/29/16	9/4/16	15:00	19:00	X							-	-	4	\$21.00	\$84.00	30	
56	HIST	AVG. ALL WKS<	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	NCR 08/15/16-09/04/16
57	HIST	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	NCR 08/15/16-09/04/16

NCC Cable System Order

Order #	62322562	Flight Dates	08/22/16 - 09/04/16	Update Date	08/19/16
Syscode	6507	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Cox Media/Cantonment, FL	Advertiser	Principled Leadership Fund	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	74	Total	\$4,093.00
AE	Collin Diederich	Product Code	99	Commission	\$613.95
Sales Coordinator	Taylor Dale	Est Code	685	Net Total	\$3,479.05
Office	Washington	Product Name		Total Spots	312
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.19 NEW ORDER: Please confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
58	HIST	BARBARIANS RIS<	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$43.00	\$86.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	234	78	0	0	0	0	0	0	0	0	0	0	312
AMT	\$3,066.00	\$1,027.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,093.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/19/16

62322562 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62322562	Flight Dates	08/22/16 - 09/04/16	Update Date	08/19/16
Syscode	6588	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Principled Leadership Fund	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	74	Total	\$8,824.00
AE	Collin Diederich	Product Code	99	Commission	\$1,323.60
Sales Coordinator	Taylor Dale	Est Code	685	Net Total	\$7,500.40
Office	Washington	Product Name		Total Spots	56
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.19 NEW ORDER: Please confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	2	\$303.00	\$606.00	30	
2	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	6	\$303.00	\$1,818.00	30	NCR 08/15/16-09/04/16
3	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$61.00	\$244.00	30	
4	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$61.00	\$488.00	30	NCR 08/15/16-09/04/16
5	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$182.00	\$728.00	30	NCR 08/15/16-09/04/16
6	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$109.00	\$218.00	30	
7	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$109.00	\$654.00	30	NCR 08/15/16-09/04/16
8	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$424.00	\$848.00	30	
9	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$424.00	\$2,544.00	30	NCR 08/15/16-09/04/16
10	CNN	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	4	\$36.00	\$144.00	30	
11	CNN	VARIOUS	8/22/16	8/28/16	09:00	15:00	X	X	X	X	X			-	-	8	\$36.00	\$288.00	30	NCR 08/15/16-09/04/16
12	CNN	SITUATION ROOM<	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$61.00	\$61.00	30	
13	CNN	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$61.00	\$183.00	30	NCR 08/15/16-09/04/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	41	15	0	0	0	0	0	0	0	0	0	0	56
AMT	\$6,703.00	\$2,121.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,824.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/19/16

62322562 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |